

# Stimulating Innovation

**This highly interactive  
one day workshop has  
been designed to  
stimulate innovative  
thought.**

**Essential for modern  
organisations.**



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SR5 2TA

Big Ideas is a division of  
the North East BIC

This workshop sensitises people to their own thought processes so that they can change their thinking whenever they want to. It introduces simple but highly effective techniques to help generate new ideas, and provides an interactive environment in which to practise these new skills. Attitudes are explored and techniques are explained to help create an innovative approach.

At the end of the workshop attendees will be able to generate high quality ideas whenever they need them – this means more productivity, new approaches, new products and services for the organisation.

**For more information please  
contact Big Ideas on**

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