



Delivered by the North East BIC the Stimulating Software Innovation programme is ideal for anyone with a software related business idea or individuals who would like to explore what the software industry can offer.

Stimulating Software Innovation Programme

Thursday 8th October and
Tuesday 17th November 2009

A one day, fully funded programme designed to give an up to the minute view of the software industry and the potential of future developments.

This interactive session is ideal for anyone wishing to explore the software world in more detail as it not only looks at current trends but also provides a valuable insight into the constantly developing nature of software.

An excellent vehicle for continuous professional development, this session is a must for anyone looking to break into the software industry.

Stimulating Software Innovation Programme

What's happening in the
world of software?

What trends are shaping the
future of software?

Want to be a part of the
software industry?

The Programme:

- **The history of software and where it is today**
- **Software trends**
- **Innovation in Software**
- **Web 3.0**
- **Tomorrow's Technology**
- **Problem solving through software solutions**

The programme offers all the up-to-date industry information which makes it an excellent vehicle for continuous professional development. Also, if you find that you have an idea that you would like to develop into a business, our Software Ventures programme is the perfect next step.

For more information or to apply for a place on Stimulating Software Innovation, please contact Angela Haworth on

0191 516 6087

or email: angela.haworth@ne-bic.co.uk

Quote ref: SSI-F

www.sunderlandsoftwarecity.com

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